

» For Immediate Release «

Kontron enhances Global Software Services

Central team to provide application-ready solution bundles

Eching/Nuremberg, Germany, March 2, 2010 – At the Embedded World trade show in Nuremberg, Germany, Kontron announces its centralized Global Software Design Center. This move further extends Kontron’s in-house design services for customer applications by offering enhanced, complex software support, helping OEMs reduce time-to-market and improve application quality.

“Our software support does not stop at the hardware level. We see software design as a vital part of our portfolio that must be handled in a unified way by a global team that offers comprehensive software services to our customers,” explains Kontron CTO Dirk Finstel. While continuing to offer local software support, the Kontron Global Software Design Center becomes the company’s central service point for the handling of the increasingly complex software functionalities of customers’ embedded computing solutions. “Purely as an example, in the future, virtualization will play a major role for our customers’ applications. To fully benefit from these often multi-core-based architectures, it is vital to have vast expertise in this field for all relevant operating systems,” says Finstel. With customers continually seeking a reduced time-to-market, the team will also offer application-ready solution bundles and an extended variety of dedicated platforms for multiple vertical market segments. The Software Design Center will also provide services such as, the porting of drivers and middleware, the porting, adoption and validation of target software applications and the validation of the entire hardware and software solution.

Besides dedicated customers’ projects for in-house design support and migration, the Global Software Design Center will also take primary responsibility for Board Support Packages (BSPs) including all drivers for major Operating Systems such as Windows 7, Linux and VxWorks, which are offered for all Kontron standard products and custom solutions. Furthermore, the development and validation of software tool chains including common, standardized Embedded APIs (EAPI) for Kontron’s standard product range is another core task of its Global Software Design Center.

For further information on the Kontron Global Software Design Center please contact your local sales representative or visit <http://www.kontron.com/softwaredesign>

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About Kontron

Kontron, the global leader of embedded computing technology, designs and manufactures embedded and communications standards-based, rugged COTS and custom solutions for OEMs, systems integrators, and application providers in a variety of markets. Kontron engineering and manufacturing facilities, located throughout Europe, North America, and Asia-Pacific, work together with streamlined global sales and support services to help customers reduce their time-to-market and gain a competitive advantage. Kontron's diverse product portfolio includes: boards & mezzanines, Computer-on-Modules, HMIs & displays, systems & platforms, and rugged & custom capabilities. Kontron is a Premier member of the Intel® Embedded Alliance and has been a VDC Platinum Vendor for Embedded Computer Boards 5 years running. Kontron is listed on the German TecDAX stock exchange under the symbol "KBC". For more information, please visit: <http://www.kontron.com>

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