

Kontron awarded VDC Platinum Embedded Board Vendor

Kontron retains Platinum status five years in a row



Ulrich Gehrmann,
CEO, Kontron

Eching, Germany, February 26, 2009 – Based on the results of VDC’s independent customer satisfaction survey, Kontron has retained Platinum Vendor status for five years in a row. This award is the highest recognition VDC bestows upon embedded vendors and represents the pinnacle of customer satisfaction.

“The award ratings are generated entirely from user feedback entered into an impartial model to objectively reflect user satisfaction”, explains Eric Heikkila, Director of Embedded Hardware and Systems at VDC. “Users rate embedded vendors according to more than 45 selection criteria. The most important criteria for 2008 were price, product availability/delivery, technical support, experience/relationship with vendor and reliable/long-lived products. Maintaining Platinum status every year is an outstanding achievement, especially for a large vendor with global presence.”

Kontron is one of only three companies to retain Platinum status over the last five years. Long-term availability of the highest quality services is exactly what embedded customers require. Retaining the VDC Platinum award honors Kontron’s sustained strong customer focus. More importantly, it gives customers an independent guide for building satisfying long-term relationships with reliable, world leading embedded computer vendors capable of best meeting the most important and rigorous criteria.

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"To retain our Platinum status for the fifth consecutive year is an honor and testament to Kontron's continued focus and dedication to its customers," says Ulrich Gehrman, CEO of Kontron. "This is a clear message that Kontron offers customers the highest quality service and support for embedded computer technology."

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About Kontron

Kontron designs and manufactures standard-based, rugged COTS and custom embedded as well as communications solutions for OEMs, systems integrators, and application providers in a variety of markets. Kontron engineering and manufacturing facilities, located throughout Europe, North America, and Asia-Pacific, work together with streamlined global sales and support services to help customers reduce their time-to-market and gain a competitive advantage. Kontron's diverse product portfolio includes: boards & mezzanines, Computer-on-Modules, HMIs & displays, systems & platforms, and rugged & custom capabilities. Kontron is a Premier member of the Intel® Embedded and Communications Alliance and has been a VDC Platinum Vendor for Embedded Computer Boards 5 years running. Kontron is listed on the German TecDAX stock exchange under the symbol "KBC". For more information, please visit: <http://www.kontron.com>.

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