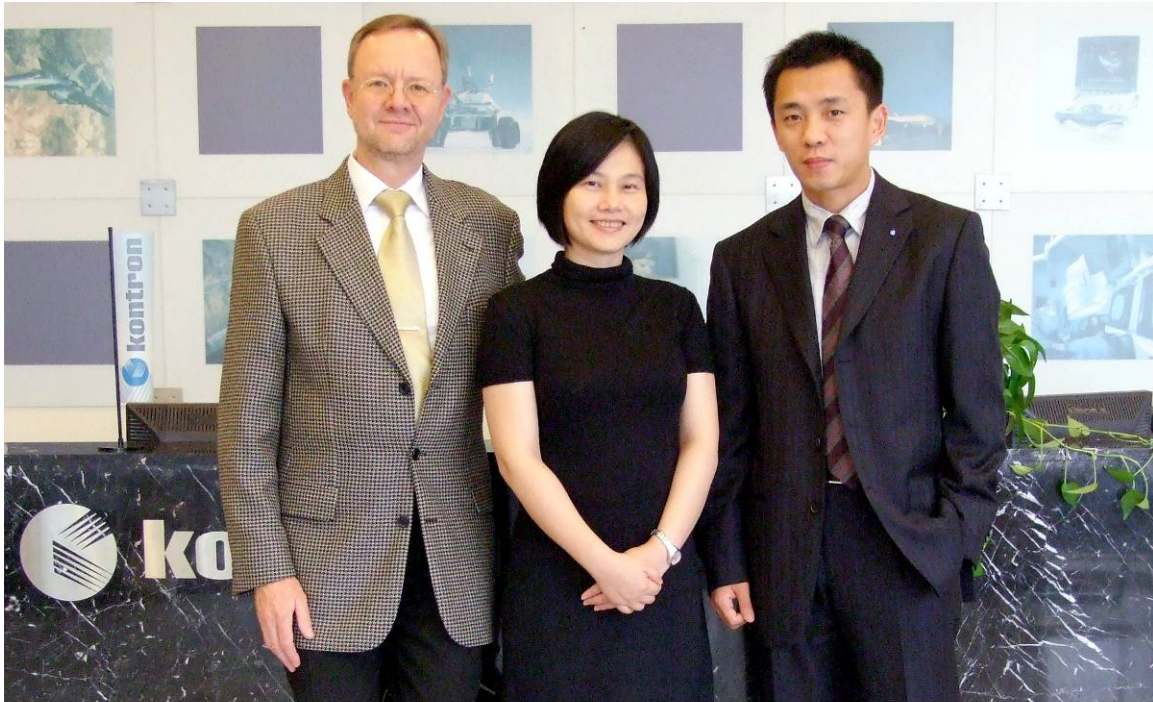


Kontron AG expands its sales and support presence in South East Asia

*Global market leader in embedded computer technology establishes
sales & technical support office in Taipei, Taiwan to address
the needs of customers in South East Asia*



Tom Meyer, Christine Huang and Sean Zhu

Eching, Germany/Taipei, Taiwan, December 02, 2008 - Kontron AG, world market leader in Embedded Computer Technology (ECT), announced today the opening of its new sales and technical support center, 'Kontron Technology Taiwan' (KTT), in Taipei, Taiwan. The center will cover the South East Asia region, including Singapore, Hong Kong, Malaysia, the Philippines, Thailand, Vietnam and Taiwan itself. The center will strengthen Kontron's sales & marketing, [technical support](#) and professional service capabilities in the important markets for Kontron's high quality, leading edge and world class products.

The center will take over the activities of the former 'Kontron Asia Inc.' which became part of the joint venture between Quanta and Kontron AG and was subsequently renamed Quanmax. As of January 1st, 2009, Quanmax will no longer serve the market with [Kontron products](#) and thus Quanmax and Kontron will work together over the next months to ensure a smooth transfer of Kontron's customers to the new 'Kontron Technology Taiwan'.

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The new sales and support center will be managed by Mrs. Christine Huang (Huang Shu-Mei), a long time employee of Kontron Asia Inc. Christine has a wealth of experience with Kontron products as well as with the South East Asia market.

“We are very happy that we have been able to win Christine for this important role”, says Tom Meyer, Kontron’s Vice President ‘APAC’. “As she is very well respected by our customers and sales partners in the territory, Christine will be able to ensure seamless and continuous support for our valued customers.”

“The market in South East Asia is an excellent fit for Kontron in terms of technology and mentality,” continues Tom Meyer. “Kontron offers the widest range of leading edge, world class and high quality embedded computer products which match the expectations of our Asian customers and, as a company headquartered in Germany, we share many values such as stability, dependability and last, but not least, mutual trust. We are once again following our motto ‘Think Global, act Local’ in order to support our customers even better. Our products are not easily sold ‘over the counter’. They require significant support during the design-in phase, but also afterwards during the production phase in terms of flexible logistics, quality assurance and longevity support. ‘Kontron Technology Taiwan’ joins Kontron’s comprehensive network of sales and support offices all over APAC, including China, Japan, Korea and Australia.”

As a next step Kontron will integrate a strong network of sales partners into the new sales network in South East Asia. Together with these experienced companies Kontron will be able to support customers with comprehensive value-adding know-how at the dedicated application level.

Over the next few weeks, Kontron Technology Taiwan will move its offices into new premises at:

Kontron Technology Taiwan
3F.-1, No.396, Jinhua Rd., Neihu District
Taipei City 114
Taiwan (R.O.C.)

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About Kontron

Kontron designs and manufactures standard-based and custom embedded and communications solutions for OEMs, systems integrators, and application providers in a variety of markets. Kontron engineering and manufacturing facilities, located throughout Europe, North America, and Asia-Pacific, work together with streamlined global sales and support services to help customers reduce their time-to-market and gain a competitive advantage. Kontron's diverse product portfolio includes: boards and mezzanines, Computer-on-Modules, HMIs and displays, systems, and custom capabilities. Kontron is a Premier member of the Intel® Embedded and Communications Alliance. The company is a recent three-time VDC Platinum vendor for Embedded Computer Boards. Kontron is listed on the German TecDAX stock exchange under the symbol "KBC". For more information, please visit: www.kontron.com.

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