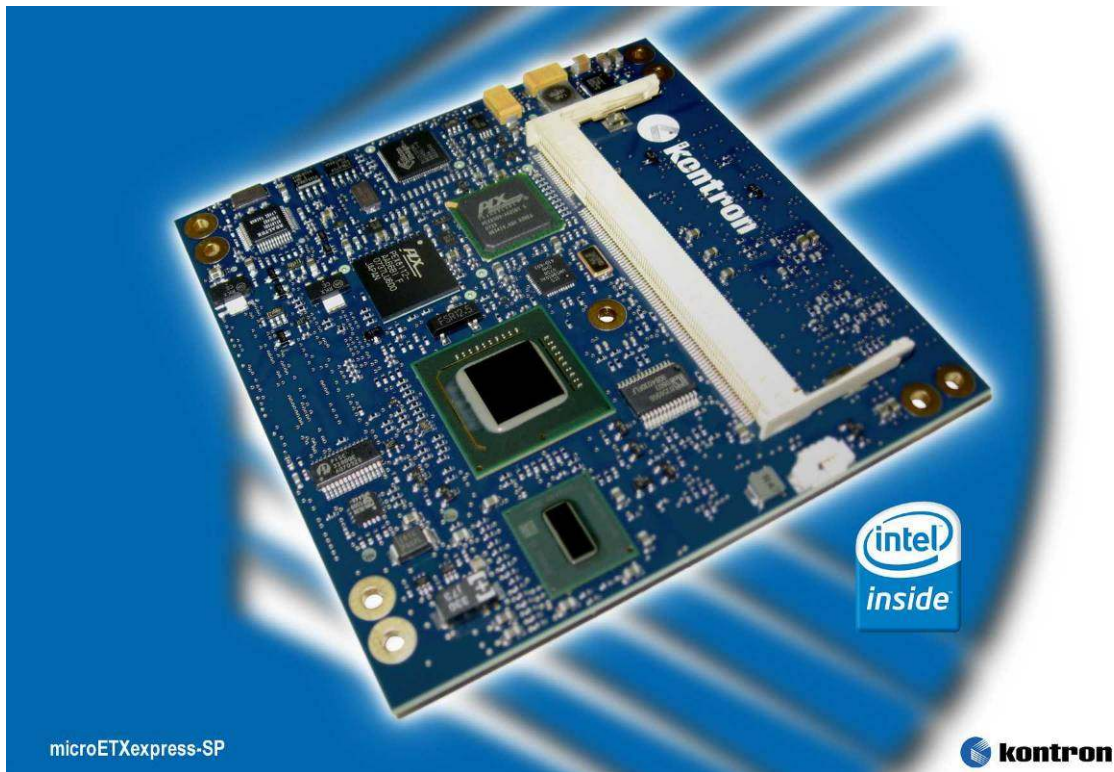


Kontron microETXexpress-SP wins eg3.com Editor's Tech Choice award

*Web portal editors honor Computer-on-Module product
as one of the most interesting and innovative product developments*



Eching, Germany/Poway, USA, August 28, 2008 – Kontron today announced that its Kontron microETXexpress-SP has been selected for the "Editor's Tech Choice" award from eg3.com, a leading technology website for embedded systems. eg3.com editors singled out the Kontron microETXexpress-SP, a Computer-on-Module built around the Intel® Atom® Z500 series processor and US15 System Controller Hub, as a cutting-edge product that simplifies the integration, development and deployment process for engineers. The awards highlight the competitive nature of the embedded landscape, focusing on the most interesting and innovative product developments in the areas of Computer-on-Modules, embedded processors, multicore, security, and software. The recently announced Kontron microETXexpress-SP received editor recognition in the Computer-on-Module category, a sharply competitive field noted for its intelligent engineering and next generation design features.

eg3 readers are encouraged to visit the site at <http://www.eg3.com/techchoice/>, survey the winners and further vote for their own "reader's choice" picks as the best of the best in embedded technology.

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“The Kontron microETXexpress-SP was developed to answer industry needs for smaller, even more energy-efficient designs requiring increased performance and high-end graphics. Its sophisticated features enable palm-size, handheld devices for medical or multi-media applications, small mobile data systems and a host of new applications that prior to now have not been possible due to size or power consumption limitations,” said Matthias Huber, Director of the North America Embedded Modules Division at Kontron. “The Kontron microETXexpress-SP has generated tremendous response from our design partners and customers worldwide. We are very pleased with the recognition from eg3 as it demonstrates the impact of Kontron’s Computer-on-Module technology.”

The Kontron microETXexpress-SP, based on the Intel® Atom™ processor, is compatible with the COM Express™ COM.0 type 2 connector and includes SDVO graphics. Thanks to its especially small and energy efficient design, the Intel® Atom™ processor (13 x 14 mm) and single chip chipset (22 x 22 mm), now called the Intel® System Controller Hub, have a TDP of < 5 watts. This makes the Kontron microETXexpress-SP ideal for ultra-mobile applications that require energy-saving x86 processor performance, high-end graphics, PCI Express, USB 2.0 and Serial ATA combined with longer battery power availability. Solar-powered distributed devices and stationary devices used in medical, POS/POI and kiosk applications as well as automation applications will benefit from its graphics performance and extended, sophisticated feature set.

“The eg3 awards allow us to feature innovative products that impact how and what embedded designers can achieve, directing readers to the most exciting and promising products in the market,” said Jason McDonald, senior editor, eg3.com. “We recognize the Kontron microETXexpress-SP on that level – it is a highly advanced embedded design tool that combines energy savings with high-level graphics, making it ideal for extremely energy-efficient multimedia devices as well as for mobile test and measurement applications.”

The Kontron microETXexpress-SP is available now. For more information, visit

<http://www.kontron.com/microETXexpress-SP>.

More information about Computer-on-Modules: <http://www.kontron.com/COM>

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About Kontron

Kontron designs and manufactures standard-based and custom embedded and communications solutions for OEMs, systems integrators, and application providers in a variety of markets. Kontron engineering and manufacturing facilities, located throughout Europe, North America, and Asia-Pacific, work together with streamlined global sales and support services to help customers reduce their time-to-market and gain a competitive advantage. Kontron's diverse product portfolio includes: boards and mezzanines, Computer-on-Modules, HMIs and displays, systems, and custom capabilities. Kontron is a Premier member of the Intel® Embedded and Communications Alliance. The company is a recent three-time VDC Platinum vendor for Embedded Computer Boards. Kontron is listed on the German TecDAX stock exchange under the symbol "KBC". For more information, please visit: www.kontron.com.

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